



The Centre for **Women's Enterprise & Employment**

Time for business?

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The Centre for **W**omen's **E**nterprise & **E**mployment

Train 2000 is an innovative organisation that provides quality enterprise & employment services for women, and influences policy in order to improve the economic position of women.





The Centre for **W**omen's **E**nterprise & **E**mployment

Background

- established in 1996
- voluntary board of directors
- 2.5 staff
- 1 contract
- Liverpool





The Centre for **Women's Enterprise & Employment**

Where are we now?

- Voluntary board
- 29 staff
- Working across Merseyside and Manchester
- Contracts with local, regional & national governments
- EU projects
- Annual turnover > £1million





The Centre for **Women's Enterprise & Employment**

'There is a huge untapped resource which our society needs to harness effectively – the enterprise of women.'

*Councillor Flo Clucas
Liverpool City Council, 2009*





The Centre for **W**omen's **E**nterprise & **E**mployment

'Women represent half of the world's talent. We cannot afford to miss their creative potential. EU needs this potential today in view of the globalised world and its challenges'

EU Commissioner for Regional Policy, Danuta Hübner, 2007

'Female employment is still the driving force behind growth in employment within the EU'

EU Report of equality between men & women, 2008





The Centre for **W**omen's **E**nterprise & **E**mployment

Barriers

1. Lack of appropriate business support
2. Access to finance
3. The impact of caring & domestic responsibilities
4. Benefits trap
5. Lack of appropriate role models
6. Low levels of self esteem & confidence





The Centre for **W**omen's **E**nterprise & **E**mployment

Lack of appropriate business support

- Content / process / location / timing
- What / how / where / when

Access to finance

- Criteria for lending decisions





The Centre for **Women's Enterprise & Employment**

Caring & domestic responsibilities

- Women undertake 80% domestic responsibilities
- Availability of child and other care services
- Attitudes & expectations

Benefits trap

- Risks
- Structure discourages entrepreneurial activity





Lack of appropriate role models

- Inspirational
- Achievable

Low levels of self esteem & confidence

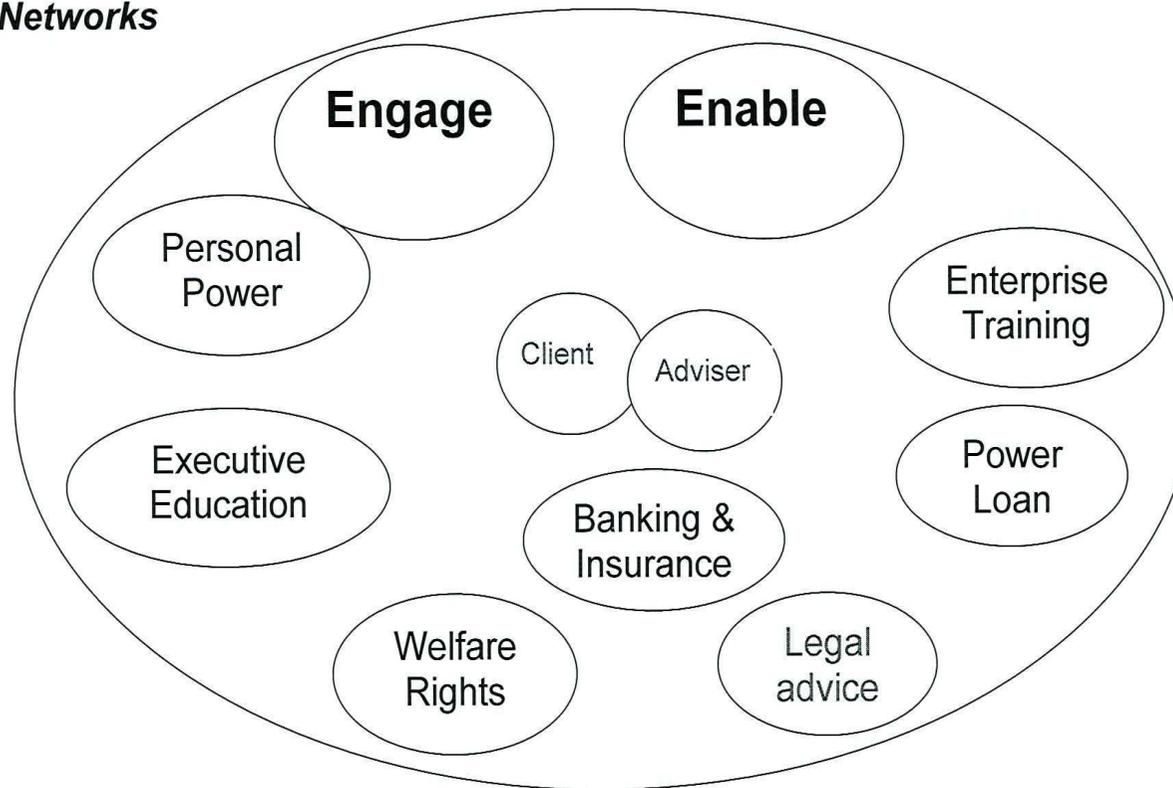
- Expectations and assumptions





Promoting Opportunities for **W**omen in **E**nterprise & **R**egeneration

Networks





The Centre for **Women's Enterprise & Employment**

In the past 13 years we have:

- Worked with over **12,000** women
- Helped more than **1,400** women to set up their own businesses

These new businesses have:

- Created at least **2,000** jobs
- Contributed over **£200 million** to the Merseyside economy

And these women are positive **role models** for other women throughout our communities





Amanda's





Ruth Sanderson, Vanity Aforethought





Safeguarding Children's Services





Jane Black

Mercury ITC





Leila Romaya Photographer / Stray Cat Media





The Centre for Women's Enterprise & Employment

**Inclusive
Innovative
Partnership
Quality**





The Centre for **Women's Enterprise & Employment**

Yes

Time for business





The Centre for **Women's Enterprise & Employment**

Thank you

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